

BRACK ATTACK™

PRIVACY POLICY

Last Updated March 14, 2014

Thank you for visiting our website. Please read our entire Privacy Policy before using the website or entering the competition. We reserve the right to modify the Privacy Policy at any time so please be sure to read it each time you visit the website. By using this, or any other Class Act Sports, LLC website, you agree to be bound by all the terms and conditions contained herein. This Privacy Policy is hereby incorporated by reference into the Brack Attack™ Rules, Terms and Conditions.

The Sponsor respects every Participant's right to privacy and the importance of protecting information collected about them. The Sponsor has adopted a Site-wide privacy policy regarding Participant personal information that is collected in the course of conducting the Competition and other promotional activities of the Sponsor. This policy guides how the Sponsor will store and use the personal information which Participants provide in connection with their participation in the Competition. The Sponsor collects information from you when you register on the Site, register to participate in the Competition, win a prize due to your participation in the Competition, or place content on message boards at the Site. Such information may include, but shall not be limited to, your name, email address, physical address, other contact information and in some instances a profile photo (if allowable under the law). The Sponsor adheres to the safe-harbor principles that have been established by federal law. Participant personal information that is safeguarded under this policy does not include any information regarding which the Participant has granted publicity rights to the Sponsor.

You warrant that you are providing us with complete and accurate information when you sign up on the Site, and you agree to update this information if it changes. You are responsible for maintaining the confidentiality of your information to log onto the website, including your user name(s) and password(s). You explicitly accept responsibility for activities, damages or charges that result from the use of your account. Please contact us immediately if you believe that someone else is unlawfully accessing your account without your permission. Class Act Sports, LLC shall not be liable for any damage or loss resulting from said unauthorized use.

The Sponsor will use the protected Participant information: (1) to administer the Competition and other promotional activities from time to time conducted by the Sponsor, including prize notifications and prize deliveries, and (2) to make reports and submissions to governmental agencies and branches, as required or permitted by law. We may send you email announcements of upcoming promotions and competitions, and information about Class Act Sports' products, features and events. We share your personally identifiable information with trusted third parties who assist us in operating our website, conducting our business or providing services to you, so long as those parties agree to keep this information confidential. From time to time we may also share Participant lists and customer lists (both) compiled upon the basis of information we have collected, to businesses and charitable foundations that post content or advertise on the Site. Information that is not personally identifiable may be provided to other parties for marketing, advertising and other uses.

Sometimes, at our discretion, we may include or offer links to third-party websites. These third-party sites have separate and independent privacy policies. Therefore, we have no responsibility or liability whatsoever for the content or activities of these linked sites. By participating in the Competition we deem you to have consented to our sending to you such announcements, via email and to our sharing information that we collect, as disclosed in this our privacy policy. Participants who have given that consent can opt out and revoke their consent at any time by giving notice in accordance with instructions set out in the email announcements, or by writing to the Privacy Policy Administrator at the address set out below. We implement password protection and a variety of security measures to maintain the safety of your personal information

when you enter, submit or access your personal information. We use a secure server to protect your personal information and prevent unauthorized access and disclosure. Although we work very hard to protect your personal information and privacy, we do not promise, nor should you expect, that your personal information or private communications will always remain private. When you close your account, we will remove your personal information, as soon as reasonably possible, in accordance with applicable law and based on account activity. We will retain personal information from closed accounts to comply with law, prevent fraud, resolve disputes, troubleshoot problems, assist with any investigation, enforce our Rules, and take any necessary or appropriate actions permitted by law. Please be aware that it is technologically impossible to remove from our servers, every record or information that you provide to us. The need for backup means that a copy of your personal information may exist in non-erasable form.

Any Participant who has questions or comments about the Sponsor's privacy policy or the Sponsor's collection, safeguarding and use of protected Participant personal information may present the inquiry by writing to: Privacy Policy Administrator, Fantasy Sports Competition, **Class Act Sports, LLC**, P.O. Box 824, Long Beach, NY 11561. This policy applies only to information collected by the Sponsor in connection with Participants' participation in the Competition. Personal information is information which identifies the Participant and may be used to contact the Participant. The Rules provide that children under eighteen years of age are ineligible to participate or to win prizes from their participation in the Competition. **CHILDREN MUST NEVER SUPPLY THEIR NAMES OR OTHER IDENTIFYING INFORMATION WITHOUT THEIR PARENTS' WRITTEN PERMISSION.** No information should be provided to the Sponsor by or regarding children. If for any reason any person is concerned about a child's personal identifying information having been supplied, such person should contact the Sponsor by writing to the address set out above and specifying the particular information and individual in question. In response to the inquiry, the Sponsor will review and remove the child's information as appropriate. In any event the Sponsor does not knowingly collect nor disclose personal information about children.

A "cookie" is a computer file that contains non-personal information saved to your computer's hard drive. You can disable your "cookies" through your website browser; however, this may affect your use of, or proper access to, certain parts of the website. Your user name may be stored using a "cookie", however, in order to maintain the integrity of your security, you may still be required to type in your password each time you visit our website.

*The Sponsor is Class Act Sports, LLC, P.O. Box 824, Long Beach, NY 11561.
Email: contest@brackattack.us*

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